

ADVENTURE NEVER ENDS

A TABLETOP SAGA

Welcome to the world
of Tabletop Gaming



We at Kanopy are excited to promote our first original documentary, *Adventure Never Ends: A Tabletop Saga*. Co-produced with TIME Studios, this library-exclusive documentary is free of charge for public and academic libraries with an active Kanopy.

Adventure Never Ends: A Tabletop Saga welcomes library patrons, students and staff to the diverse and passionate world of tabletop roleplaying games like *Dungeons & Dragons*. The film reflects the renewed interest in tabletop gaming, which has made a comeback after its immense popularity in the 1970s and '80s. Today's interest has been inspired in part by recent movies and television series, such as *Stranger Things*, "actual play" web series like *Critical Role* and the feature film *Dungeons & Dragons: Honor Among Thieves*.

Whether you're a seasoned gamer or new to the world of roleplaying, *Adventure* would like to welcome you to the table. Share ***Adventure Never Ends*** with patrons using the tools provided in this kit. And look for other monthly toolkit additions on our Digital Marketing Resources Page at lib.kanopy.com/toolkits.

Game to Grow

About the film's featured nonprofit

Game To Grow uses games of all kinds for therapeutic, educational, and community growth. The story covers founder Adam Davis leading a group of kids through a tabletop roleplaying game session, showing audiences how roleplaying games help people develop confidence, team building, strategizing, and empathy towards others. Find out how your library can participate gametogrow.org.

Continued on next page

Win prizes for your library!

Participate in the Adventure Never Ends Contest April 28 – May 28

Join the **Adventure Never Ends Contest** to win one of several amazing prizes. Share the contest in your newsletter, social accounts, and other library channels. The more you and your patrons share and tag, the more likely you are to win the Grand Prize worth over \$750 of gaming material. The libraries with the most posts win! For participation details, visit lib.kanopy.com/adventure.



How to participate:

- 1 Post images on Twitter, Insta, or FB of you and friends playing any tabletop game or watching Adventure Never Ends. Get double consideration for playing in the library. A clever caption always goes a long way!
- 2 Use the hashtag **#AdventureNeverEnds**
- 3 Tag your local library (Ex: **@sfpl**) and **@kanopy**. And you're entered in!

Example Contest Post:

Adventure Never Ends watch party on **@kanopy**! Who else is joining us at the table at **@johnsoncountylibrary?** **#AdventureNeverEnds**

List of Toolkit Items

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General Announcements

Images that promote *Adventure*, sized for various social media platforms (specifically Facebook, Twitter, and Instagram), as well as print and screen images.

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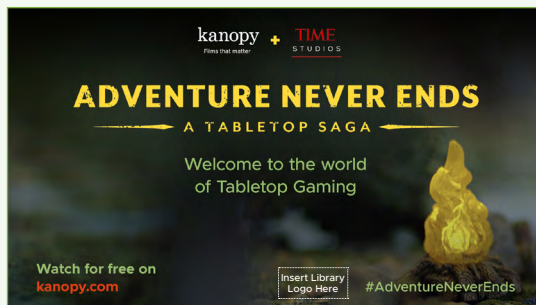
Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

To download the general announcements for our *Adventure Never Ends: A Tabletop Saga*, visit lib.kanopy.com/toolkits.

And remember, you can always add your library or institution's logo to any of these images to remind your faculty and staff that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Kanopy presents, *Adventure Never Ends: A Tabletop Saga*. Adventure welcomes old friends and new to the diverse world of tabletop gaming and discusses the renewed effect gaming has had in our culture today. Watch now on Kanopy!

kanopy.com/video/13349712.

Version 2

Adventure Never Ends: A Tabletop Saga is now available on Kanopy! Post on social of you and friends playing any tabletop game or watching the film for the opportunity to win some amazing prizes for your library. Participation details here

lib.kanopy.com/adventure.

Campaign Start and End Dates

We'll be launching our Adventure campaign on April 28, 2023 - May 28, 2023. Win the contest prizes by spreading the word in your community with these materials. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,

The Kanopy Team